



Voices of Olympia  
Canada

## **Sébastien Jacques**

### **Director of E-Commerce at Turning Point Brands**

Sébastien is a passionate retailer who has spent the last twelve years of his career as a strategist and content manager in the food and beverage processing industry. A strong supporter of women's rights, he is committed to providing strategic counsel to Les Olympiques de la Parole Canada.

Sébastien holds a Master's degree in Retail Management from the Dublin Institute of Technology with First Class Honours, as well as a Bachelor's degree in Administration from the John Molson School of Business at Concordia University in Montreal.